



2021-2022
ANNUAL
REPORT



WKN



Since 1937, Camp Joy has provided camps and experience-based learning programs for underserved children from the Cincinnati area. The mission of Camp Joy has not wavered over the last 86 years in providing quality programs for those in need. Camp Joy was one of the first racially integrated camping programs in our region, and in 1951, it was incorporated as a nonprofit organization.

In 1959, a 317-acre property in Clarksville, Ohio, was purchased to provide a permanent location. Over the years, Camp Joy has expanded to include outdoor school education and leadership programs for all ages. In addition, the camp experience has grown to serve those with various challenges, including economic, medical, special needs, at-risk, and foster youth.

Camp Joy serves nearly 10,000 youth annually, offering opportunities for children to participate in activities such as hiking, swimming, archery, ropes courses, canoeing, campfires, and crafts. These experiences are fun but also help youth learn new skills and increase self-esteem.

Mission: Helping people grow and succeed through life-long experience based learning.

Vision: To inspire our guests to become better people, influence their community and create a better world.

Values: Safety, Epic Service, Passion and Positivity, Building Relationships, Accountability and Communication

A Message from

JOY LEADERSHIP

Another year in the books and what a year it was! After an unpredictable 2021, we planned 2022 with cautious optimism and somewhat nervously waited to see what the year had in store for us. We were overjoyed by the enthusiastic return of our campers and partner organizations. People overwhelmingly told us that returning to Camp Joy was a long-awaited homecoming that met a critical need for human connection and respite like no other experience could.

Our team dedicated itself to maximizing the impact of everyone's return to Camp in 2022. It was not always easy, and unforeseen challenges crossed our path, as so often happens. We drew strength from the purpose-driven work of welcoming all to Camp Joy and supporting them right where they were in that moment. Simple pleasures, quiet moments of reflection, big challenges, opportunity to succeed, new friends, knowledge gained – it was all right here.

The most worthwhile endeavors combine hard work, exhilaration and ambition with a healthy dash of trepidation. Just like our campers who were challenged in new ways at Joy, so too were we challenged by the considerable uncertainty of 2021 and 2022. And just like our campers were never alone at Camp Joy, neither were we as embarked on this chapter, buoyed by the steadfast support of our donors, network of partners and each other.

Our story reflects our total confidence in the knowledge that delivering on the mission of Camp Joy is a worthwhile endeavor. As you read through the following pages, we are already writing our next chapter in 2023. We are compelled onward, and we could not be more grateful to create this story together.

Joyfully,



JEN EISMEIER

Executive Director



BRIAN LAWLOR

Board Chair

A highway is planting
seeds in a garden
you never get to see.

CAMP JOY RULES
1. BE RESPECTFUL
2. NO WORDS
3. GOOD BEHAVIOR
4. ALWAYS BE WITH A COUNSELOR
5. HAVE FUN!

A M P

Dirty Mo
MEDIA

Girdwood
ORTHODONTICS



OUR IMPACT

A group of children are gathered around a large window, looking at a snake being held by an adult. The children are wearing casual clothing, including a Hurley t-shirt and a Champion t-shirt. The scene is indoors, with a wooden deck and greenery visible through the window.

Growing up, I use to attend Camp Joy and loved it! Now, I take my students and they enjoy themselves everytime. The staff is awesome!

-Amber M

11,610

**TOTAL
PARTICIPANTS
SERVED IN 2022.**

3,352

**AT-RISK
YOUTH
SERVED IN 2022.**

8,221

**YOUNG & YOUNG
AT HEART
PARTICIPATED IN OUR
CHALLENGE COURSES
IN 2022.**

60,710

**INDIVIDUAL
NURTITIOUS
MEALS SERVED IN
2022.**

49

**AGENCY PARTNERS IN 2022 WITH 29 CHILDREN'S
ADVOCACY AGENCIES PRIMARILY FOCUSED ON
THE UNDERSERVED AND 20 AGENCIES FOCUS-
ING ON SERVING CHILDREN WITH MEDICAL OR
SPECIAL NEEDS.**

6,200

**CHILDREN SERVED FROM PUBLIC AND
PRIVATE SCHOOLS THROUGH OUR OUTDOOR
SCHOOL PROGRAM IN 2022.**

CAMPS

The year marked a profound chapter in the history of Camp Joy's programs, leaving an indelible imprint on the lives of 3,352 young participants who embarked on a transformative journey of exploration and growth at Joy. Through 115 carefully curated programs, each brimming with a rich tapestry of activities, the essence of Camp Joy radiated through various avenues.



Serving:

Foster

Medical

Underserved



2,207

Total children served through medical & specialty camps in 2021.

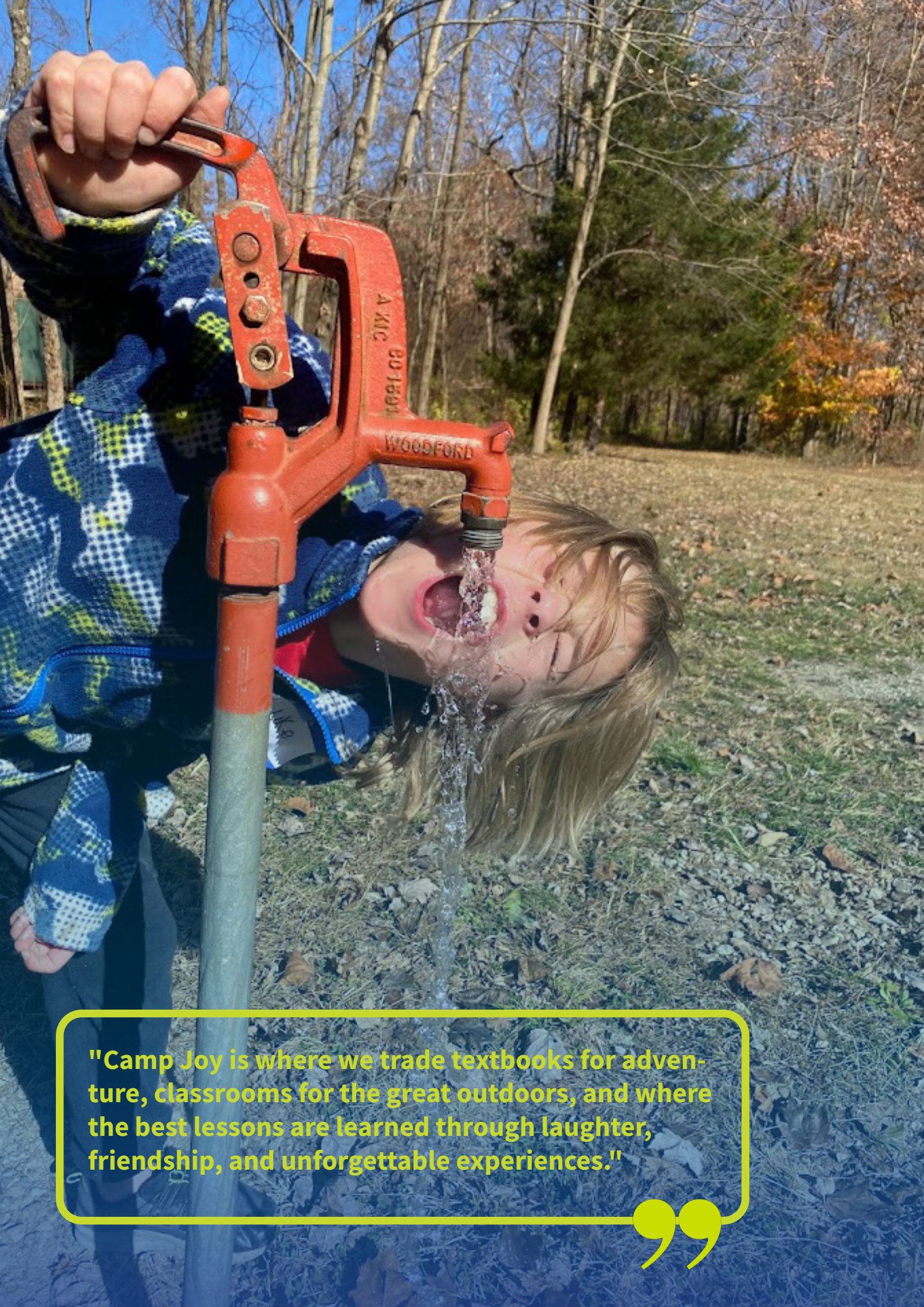
3,352

Total children served through medical & specialty camps in 2022.



The great outdoors is our playground, and every day is an adventure waiting to be discovered.





"Camp Joy is where we trade textbooks for adventure, classrooms for the great outdoors, and where the best lessons are learned through laughter, friendship, and unforgettable experiences."



OUTDOOR SCHOOL PROGRAM

In 2022, our Outdoor School Program provided an exceptional avenue for nurturing curious minds and fostering an understanding of the natural world. We had a profound commitment to environmental education, successfully combining education and joy within our three-hour classes. Through subjects like entomology, forest ecology, and ornithology, students not only learned about their environment but also developed a keen environmental awareness. Our curriculum extended beyond the scientific realm, encompassing cultural history sessions that enriched their appreciation for the natural surroundings. The program was further distinguished by its adherence to school academic standards and archdiocese standards. Even during the winter months, our offerings continued with Wilderness Survival and rope courses catering to adventure enthusiasts. As we look ahead, our ultimate aspiration is to instill each child not only with knowledge but also a profound connection to nature, ensuring that the impact of this program echoes in their hearts long after its conclusion.



4,787

Total youth served through public & private schools in 2021.

7,319

Total youth served through public and private schools in 2022.

Focus:

Environmental Awareness

Cultural History

Adventure





VentureOut! AT



In yet another transformative year, the VO! team hosted 1,676 participants seeking to unlock their potential and amplify their collaborative prowess. Through a curated series of outdoor adventures, interactive workshops, and reflective sessions, participants were empowered to navigate uncharted territories, both within themselves and as cohesive teams. The year witnessed not only the mastery of practical skills but the cultivation of a lasting spirit of camaraderie that extended to the broader landscapes of their lives.



1,283
PARTICIPANTS
SERVED IN 2021.

1,676
PARTICIPANTS
SERVED IN 2022.

“Camp Joy helped me face a lot of fears, whether they be physically challenging or mentally. It helped me to step out of my comfort zone and be braver than I ever knew I could be. It helped me realize being a leader is exactly what I want to do, it’s what I was born to do, and I was and still am striving to help people push through their own fears and reach those goals that at one time may have felt unreachable. It was an invaluable experience.”

- Faith, Social Media Specialist, WEWS NewsChannel 5

We helped build some powerful teams!



Fun-draising

DANCE FOR JOY

presented by:



Dance for Joy 2022, a resounding success, united Camp Joy’s extensive network of supporters in a harmonious celebration of compassion and generosity. The event pulsated with music, entertainment, and dance, serving as a vibrant tapestry woven with purpose. Amidst the rhythmic beats and joyful movements, attendees rallied together to uplift the spirits of countless individuals and to bolster

the future of Camp Joy’s transformative programs. With every step and every groove, funds were raised that will pave the way for countless moments of growth, learning, and inspiration. Dance for Joy 2022 not only illuminated the dance floor but also illuminated the hearts of all involved, reinforcing the invaluable impact of unity and shared commitment within the Camp Joy community.

500+

of attendees

265

of gifts received

24

of sponsorships

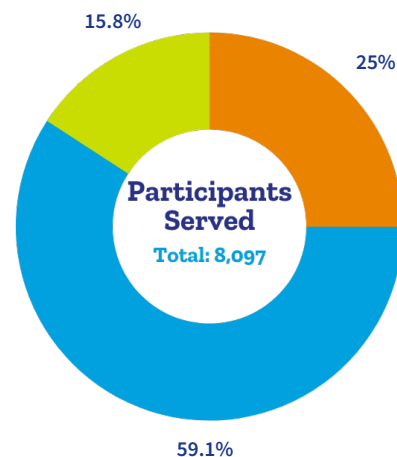
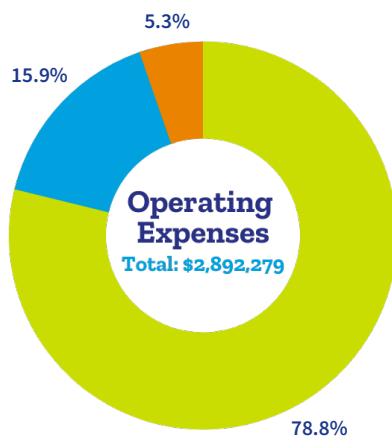
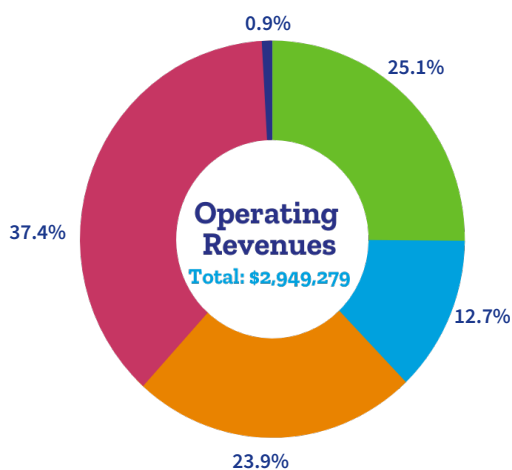
\$322,000






Raised











FINANCIALS



	Youth Programs	\$741,089
	Venture Out!	\$373,302
	Fundraising	\$706,163
	COVID-19 Support	\$1,102,735
	Other	\$25,990

	Program Services	\$2,280,041
	Management/General	\$458,488
	Fundraising	\$153,750

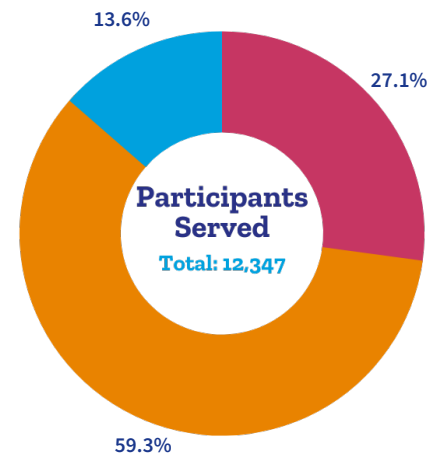
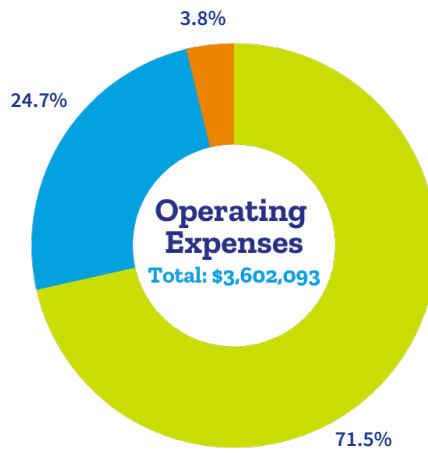
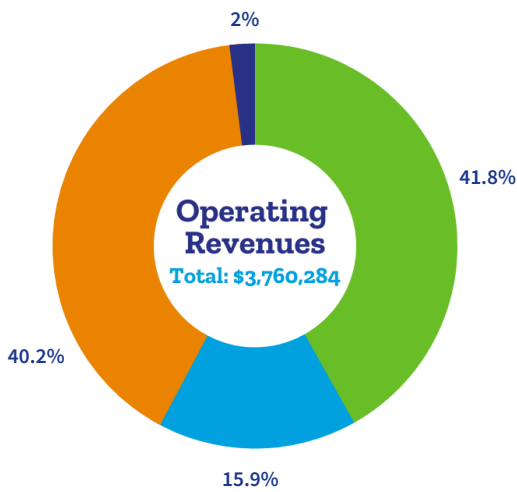
	Camps	2,027
	Outdoor Student Programs	4,787
	Venture Out!	1,283

2021





2022



■ Youth Programs	\$1,573,489
■ Venture Out!	\$598,260
■ Fundraising	\$1,512,402
■ Other	\$76,133

■ Program Services	\$2,575,080
■ Management/General	\$890,046
■ Fundraising	\$136,967

■ Camps	3,352
■ Outdoor Student Programs	7,319
■ Venture Out!	1,676

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Camp Joy does not share or sell donor names and information. This policy reflects our commitment as an organization to maintaining the highest integrity in order to protect and ensure privacy while building a personal relationship with every donor.

List Accuracy Statement:

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Camp Joy has established the Legacy Society to honor donors who have:

- Included Camp Joy in their estate plans through their will, trust, retirement plan or other planned giving vehicle.
- Made a significant donation or commitment to the endowment fund.

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